



Greetings to all of our Fuss friends!

When we started Fuss in 2018 we never could have predicted the global changes that 2020 would bring, but we're staying positive and are continuing to think and move forward. Not only have we been staying busy, but we're eager to help shape the evolution of this industry as it continues to adapt.

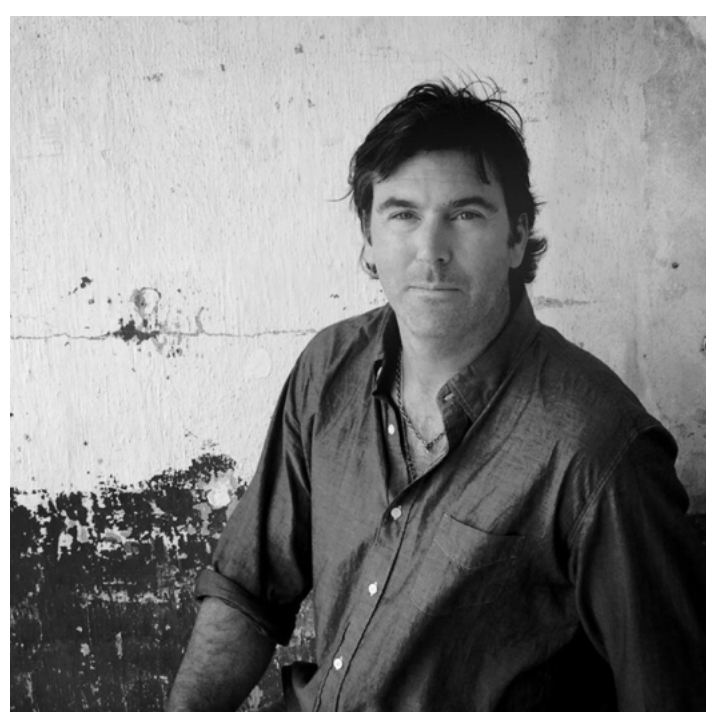
Over two years ago we launched as a small, nimble three-person strategy and branding team with a goal of building the agency we couldn't find as brand owners. We wanted a cross-functional, out-smart-em-on-a-dime team that truly cared about our business.

We couldn't find it. So we built it.

Our vision was clear - redefine the traditional agency model by building models to fit our Clients, not the other way around. That expertise soon led to developing integrated marketing plans, impactful executions, and even led to our first AdFed award. So while we're still small (we like it that way) and incredibly nimble, we've welcomed growth internally, with clients, and in our capabilities. We're excited to share some of the growth happening within our virtual Fuss walls below!

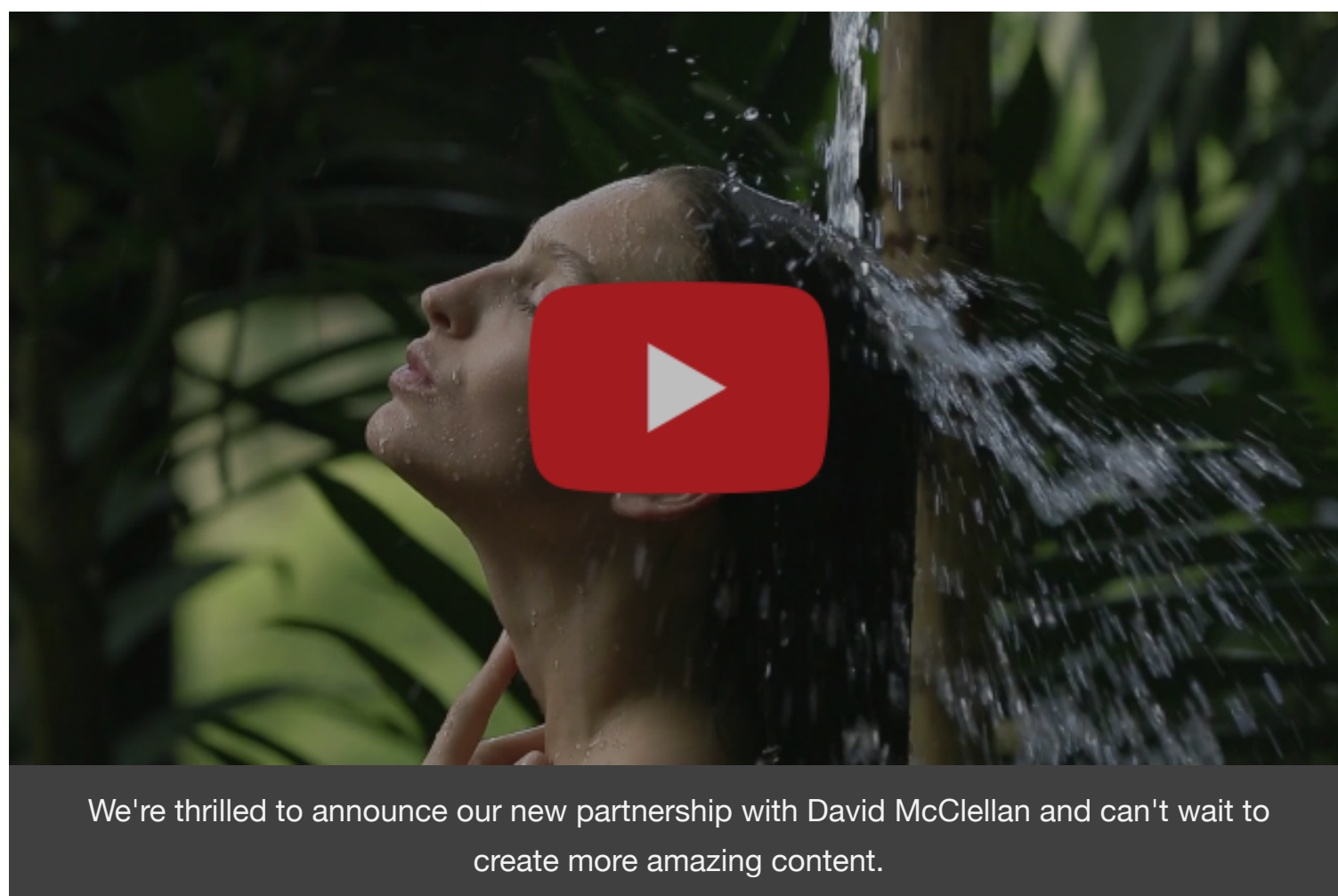
Our Team

We've added several talented industry experts to the team, including Dave McClellan and Carrie Solberg, each of whom brings a broad range of experience and insights to the table. With backgrounds ranging from photography and cinematography to project management, events, and trade marketing, we're pretty proud of our roster. Learn more about our newest team members, and the whole crew [here!](#)



The Work

Our capabilities have also expanded to include web design and video production, and we're thrilled to have Dave McClellan on board to lead our growing Fuss Films division. See some of his outstanding work and experience in the reel below. If you're looking for a content production partner, [give us a buzz](#)...we're ready to go!



Fuss Podcast

We've also relaunched the Fuss Marketing Podcast! As professional and personal communications remain digitally focused for the foreseeable future, the importance of staying connected through meaningful conversations has never been more clear. Listen to our [latest episode](#) or [browse the archives!](#)

As 2020 continues to unfold, we're laser focused on driving businesses forward through any obstacle. From developing consumer insights to market executions, we look forward to creating a Fuss with you.

A huge **THANK YOU** to our friends, family, and trusted Client partners...we're thrilled to work alongside you and we're ready for whatever is next.

Contact Us



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